

Sugar Land Celebrating Hispanic Heritage

(Culture and Education Come Together As We Celebrate Dia de los Muertos)

Sponsor Opportunities

This year marks the 124th anniversary of Hispanic Heritage in Sugar Land. The Sugar Land Heritage Museum & Visitors Center is pleased to honor this landmark in Sugar Land history with a Dia de los Muertos exhibit from October 16 to November 4, 2023. The exhibit will comprise a three-week display of altars created by local families to commemorate their beloved ancestors who lived in Sugar Land and contributed to its development. The exhibition will also have an afternoon event on Saturday, October 21 at “Sugar Land Town Square” which will include live music, entertainment, costume contest, and historical-cultural presentations.

The City of Sugar Land and the Sugar Land Heritage Foundation are donating time and materials to facilitate this exciting exhibit, but public donations are required to make it a real success. Through generous support from businesses, foundations and the community, the Sugar Land Heritage Foundation can continue its partnership with educational organizations and institutions to foster cultural awareness and embrace diversity.

The following list shows categories requiring funds and the estimated amounts (undesigned donations are, of course, welcome, too). Donors will be honored for their generous contributions during the three-week exhibit, at the October 21 event at the “Sugar Land Town Square” and on the organizers' digital media channels. Please feel free to contact the Heritage Foundation at kim@slheritage.org, or Ramon K. Gomez (Committee Member) at gomez45325@yahoo.com for further information.

Hispanic Heritage Exhibit

Sponsor Categories	Amount
Music and entertainment: (Mariachi groups, Dancers, Bands, Catrinas)	\$6,800
Children’s activities: (Activities, Games, Face Painting, Gift Bags)	\$5,000
Decorations and Signage: Decorations & Signage in Gallery	\$2,500
Logistics & Transportation: Master Ceremony, Photography, Storage	\$2,000
Costume Contest and Awards	\$1,000
Prepare & Print Images	\$1,000
Marketing: Promoting the Exhibit & Saturday Event	\$1,000
Catering: Food & drinks	\$700

SUGAR LAND HERITAGE FOUNDATION

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE, AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY, TO HELP GUIDE THE COMMUNITY FOR THE FUTURE.



198 KEMPNER ST. SUGAR LAND, TEXAS 77498

(281) 275-2030

WWW.SLHERITAGE.ORG

Hispanic Heritage - Dia de los Muertos Exhibit & Celebration Sponsorship

Individual Name: _____

Organization or Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone Number W / H / C: _____

Primary Contact Email: _____

Event: _____

Sugar Land Celebrating Hispanic Heritage - Dia de los Muertos

Pledged Amount: _____

In-Kind Donation Details if
Applicable: _____

Sugar Land Heritage Foundation is a 501 (c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law.

Make check payable to "Sugar Land Heritage Foundation".

Mailing address: Sugar Land Heritage Foundation
P.O. Box 1
Sugar Land, Texas 77487-0001

Please send all correspondence, donations or mail to P.O. Box 1, Sugar Land, Texas, 77487-0001.

Payment online is available. Please request an invoice with a link to pay.

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Sugar Land Heritage Foundation and Dia de los Muertos Educational Support

The Sugar Land Heritage Foundation whose mission in part is to help guide the community for the future also works in conjunction with educational organizations and institutions for cultural enrichment. These include: display of artwork by Sugar Land Middle School, James Reese Career and Technical Center, and Kempner High students and University of Houston's Photograph Class - display of different photographs done by students of San Isidro Cemetery. These students have dedicated their time and energies toward cultural awareness, preservation, and celebration. Additional educational outreach has come by supporting and including Fort Bend Independent School District Mariachi ensembles in the celebrations. Through the generous support from businesses and the community, the Heritage Foundation can continue these partnerships to foster cultural awareness and celebrate diversity.



Clockwise: Rodriguez family altar, FBISD student artwork, children's activities, Folklorico dancers.

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