

## Sugar Land Celebrating Hispanic Heritage

*(Culture and Children Come Together as We Celebrate Dia de los Muertos)*

### Sponsor Opportunities

This year marks the 125th anniversary of Hispanic Heritage in Sugar Land. The Sugar Land Heritage Museum is pleased to honor this landmark in Sugar Land history with a Dia de los Muertos exhibit from October 15 to November 9, 2024. The exhibit will comprise a display of altars created by local families to commemorate their beloved ancestors who lived in Sugar Land and contributed to its development. The exhibition will also have an afternoon event on Saturday, October 19 at “Sugar Land Town Square” which will include live music, entertainment, children’s activities, costume contest, and historical-cultural presentations.

The City of Sugar Land and the Sugar Land Heritage Foundation are donating time and materials to facilitate this exciting exhibit, but public donations are required to make it a real success. Through generous support from businesses, foundations and the community, the Sugar Land Heritage Foundation can continue its partnership with organizations, schools, and institutions to foster cultural awareness and embrace diversity.

The following list shows categories requiring funds and the estimated amounts (undesignated donations are also welcome). Major donors (greater than \$500) will be recognized for their generous contributions during the four-week exhibit, at the October 19 event in “Sugar Land Town Square” and on the organizers' digital media channels. Please feel free to contact the Heritage Foundation at [kim@slheritage.org](mailto:kim@slheritage.org), or Ramon K. Gomez (Committee Chair) at [gomez45325@yahoo.com](mailto:gomez45325@yahoo.com) for further information.

#### Hispanic Heritage Exhibit

Sponsor Categories	Amount
Music and entertainment: (Mariachi groups, Dancers, Bands, Catrinas)	\$10,000
Children’s activities: (Activities, Games, Face Painting, Gift Bags)	\$8,000
Decorations and Signage: Decorations & Signage in Gallery	\$3,000
Logistics & Transportation: Master Ceremony, Photography, Storage	\$2,500
Costume Contest and Awards	\$1,500
Prepare & Print Images	\$1,000
Marketing: Promoting the Exhibit & Saturday Event	\$1,500
Catering: Food & drinks	\$1,500

#### **SUGAR LAND HERITAGE FOUNDATION**

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE, AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY, TO HELP GUIDE THE COMMUNITY FOR THE FUTURE.



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198 KEMPNER ST. SUGAR LAND, TEXAS 77498

(281) 275-2030

WWW.SLHERITAGE.ORG

## *Hispanic Heritage - Dia de los Muertos Exhibit & Celebration Sponsorship*

Individual Name: \_\_\_\_\_

Organization or Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone Number W / H / C: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

Event: \_\_\_\_\_

2024 Sugar Land Celebrating Hispanic Heritage - Dia de los Muertos

Pledged Amount: \_\_\_\_\_

In-Kind Donation Details if  
Applicable: \_\_\_\_\_

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Sugar Land Heritage Foundation is a 501 (c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law.

Make check payable to "Sugar Land Heritage Foundation".

Mailing address: Sugar Land Heritage Foundation  
P.O. Box 1  
Sugar Land, Texas 77487-0001

**Please send all correspondence, donations or mail to P.O. Box 1, Sugar Land, Texas, 77487-0001.**

Payment online is available. Please request an invoice with a link to pay.

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### Sugar Land Heritage Foundation and Dia de los Muertos Educational Support

The Sugar Land Heritage Foundation whose mission in part is to help guide the community for the future also works in conjunction with schools, educational organizations, and institutions for cultural enrichment. This collaboration includes display of artwork by students from Sugar Land Middle Schools, James Reese Career and Technical Center, Kempner and Hightower High Schools and photos of San Isidro Cemetery by University of Houston students. These area students have dedicated their time and energies toward Hispanic cultural awareness, preservation, and celebration. Additional educational outreach has come by supporting and including Fort Bend Independent School District Mariachi ensembles in the Hispanic Celebrations. Through the generous support from businesses and the community, the Heritage Foundation can continue these partnerships to foster cultural awareness and celebrate diversity.



*Clockwise: Celebration attendee, family picture, costume contestants, School of 400 display, FBISD student artwork, Zacatecas ofrenda.*

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