



198KEMPNER ST. SUGAR LAND, TEXAS 77498

WWW.SLHERITAGE.ORG

# Sponsorship Opportunities

## Celebrating Dia de Los Muertos Culture and Traditions

### Celebrating 126 Years of Hispanic Heritage in Sugar Land! 🎉

The Sugar Land Heritage Museum is thrilled to commemorate this monumental milestone with a special Dia de Los Muertos exhibit from October 21 to November 2, 2025. This captivating display will feature altars created by local families, paying tribute to their beloved ancestors who played a pivotal role in Sugar Land's history and development.

Join us for an exciting afternoon event on Saturday, October 25, at Sugar Land Town Square! The celebration will include:

- Live Mariachi music and singers
- Entertainment including folklorico dancers
- Children's activities
- Catrina Costume contest
- Historical and cultural presentations

The Sugar Land Heritage Foundation is generously donating time and materials to bring this exhibit to life. However, public donations are essential to make this event a true success. With the support of businesses, foundations, and our vibrant community, we can continue to foster cultural awareness and embrace diversity through ongoing partnerships with organizations, schools, and institutions.

**Funding Needs:** Your generous contributions can help us cover the following categories:

Sponsor Categories	Amount
Music and entertainment: (Mariachi groups, Dancers, Bands, Catrinas)	\$10,000
Children’s activities: (Activities, Games, Face Painting, Gift Bags)	\$8,000
Decorations and Signage: Decorations & Signage in Gallery	\$3,000
Logistics & Transportation: Master Ceremony, Photography, Storage	\$5,500
Costume Contest and Awards	\$1,000
Prepare & Print Images	\$1,000
Marketing: Promoting the Exhibit & Saturday Event	\$1,500
Catering: Food & drinks	\$1,500

### SUGAR LAND HERITAGE FOUNDATION

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY , TO HELP GUIDE THE COMMUNITY FOR THE FUTURE .



198KEMPNER ST. SUGAR LAND, TEXAS 77498

WWW .SLHERITAGE.ORG

Major donors (contributions of \$500 or more) will be recognized for their generosity throughout the two-week exhibit, at the October 25 event in Sugar Land Town Square, and on our digital media channels.

Let's come together to celebrate and honor our rich Hispanic heritage! 🌟

Please feel free to contact the Heritage Foundation at [kim@slheritage.org](mailto:kim@slheritage.org), or Sandra N. Smith (Committee Chair) at [sandsmith6@gmail.com](mailto:sandsmith6@gmail.com) for further information.

## ***Hispanic Heritage - Dia de Los Muertos Exhibit & Celebration Sponsorship***

Individual Name:

Organization or Company:

Address:

City:

State:

Zip:

Phone Number W / H / C:

Primary Contact Email:

Event:

2025 Sugar Land Celebrating Hispanic Heritage - Dia de los Muertos

Pledged Amount:

In-Kind Donation Details if Applicable:

### **SUGAR LAND HERITAGE FOUNDATION**

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY , TO HELP GUIDE THE COMMUNITY FOR THE FUTURE .



198KEMPNER ST. SUGAR LAND, TEXAS 77498

[WWW.SLHERITAGE.ORG](http://WWW.SLHERITAGE.ORG)

Sugar Land Heritage Foundation is a 501 (c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law.

Make check payable to “Sugar Land Heritage Foundation”.

Mailing address:            Sugar Land Heritage Foundation  
                                         P.O. Box 1  
                                         Sugar Land, Texas 77487-0001

**Please send all correspondence, donations or mail to P.O. Box 1, Sugar Land, Texas, 77487-0001.**

Payment online is available. Please request an invoice with a link to pay.

### **Sugar Land Heritage Foundation and Dia de Los Muertos Educational Support**

The Sugar Land Heritage Foundation whose mission in part is to help guide the community for the future also works in conjunction with schools, educational organizations, and institutions for cultural enrichment. This collaboration includes display of artwork by students from Sugar Land Middle Schools, James Reese Career and Technical Center, Kempner and Hightower High Schools. These area students have dedicated their time and energies toward Hispanic cultural awareness, preservation, and celebration. Additional educational outreach has come by supporting and including Fort Bend Independent School District Mariachi ensembles in the Hispanic Celebrations. Through the generous support from businesses and the community, the Heritage Foundation can continue these partnerships to foster cultural awareness and celebrate diversity.

#### **SUGAR LAND HERITAGE FOUNDATION**

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY , TO HELP GUIDE THE COMMUNITY FOR THE FUTURE .

Sugar Land   
**HERITAGE  
FOUNDATION**

198KEMPNER ST. SUGAR LAND, TEXAS 77498

WWW .SLHERITAGE.ORG



*Clockwise: Folklorico dancers, Celebration attendees, costume contestant 1<sup>st</sup> Place winners, Children’s art class, Klein Collins HS Mariachi ensemble.*

**SUGAR LAND HERITAGE FOUNDATION**

THE MISSION OF THE SUGAR LAND HERITAGE FOUNDATION IS TO RESEARCH, COLLECT, PRESERVE AND COMMUNICATE THE HISTORY, CULTURE AND VALUES OF THE SUGAR LAND COMMUNITY , TO HELP GUIDE THE COMMUNITY FOR THE FUTURE .